



Hi!

I am **Manojit Ghose**

Art Director & Digital content creator

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I am a self taught artist with more than 16 years in the creative industry. Creating multimedia creative content for a range of industries for over a decade and half. I am good at collaborating and communicating with clients and artists for completion of projects from brief to final delivery. I have over 12 years experience in managing multiple projects simultaneously. I have led teams and have been a part of them. I like to push my envelope as well as my teammates, to learn, grow and achieve professional and personal goals.

Work history

I am currently at VML Poland, WPP, Krakow, Poland, as a Senior Motion Designer.

- I work closely with with Art directors and Account managers to achieve client's vision and goals
- I manage and develop animation and video projects for Social media channels such as Instagram, Facebook and Youtube
- On location shoot supervisions
- Mentored and upgraded skills of new talents

Previously at Studio45, Atlanta, GA, USA. as an Art Director and Motion designer.

- Visualizations
- Storyboards
- Directed, Art directed and Produced 2D and 3D animated videos
- Client communications.

Before that at Pride And Glory Interactive, Krakow, as a Motion Graphic Designer.

- I developed and produced animation and motion design projects from scripts
- Storyboards for animation and shoots
- Worked closely with Art Directors
- Supervised shoot on location
- Editing and post-production of video promos and case studies
- Key motion designer in 10+ people team on overseas collaborations.

Before that at CNBC TV 18 - Viacom 18, Mumbai, as an Associate Creative Director.

- Launched an in-house production team
- Lead a team of 12+ artists, editors and writers, directors.
- Project management
- client meetings and presentations
- Interviewed and Recruited talents

Before that in the Broadcast industry, as a Senior Graphic Animator in Neo Sports Broadcast, Mumbai.

- Managed a team of 5+ artists, editors and animators
- Produced On Air promotion content
- Collaborated with show producers
- TV idents.

Earlier, at ABP News (formerly Star News - Star TV), Mumbai, as a Motion designer and illustrator.

- Managed and created motion design content in a 4 member inhouse branding team
- Produced television Brand Idents
- animated bugs, lower thirds and other promotional content.

Tools

I use primarily • Adobe CC Production Suite • Cinema 4D • Houdini • Redshift • Octane for my projects,
+ I am quick to pick up software/ tools on a need-to basis.

Interests

I enjoy Photography, Backpacking, Road trips, Doodling and Movies. Currently fiddling and trying to understand coding and my highschool math.

Awards

My projects were awarded the MIXX Poland and KTR Poland.

Academics

- Master in Marketing & Advertising Management (NBU, WB, India)
- Diploma in Advertising Management (ICM, Bangalore, India).

Skills

• Animation • Video • Editing • Pre Production • Post Production • Storyboards • Previzualization • 2D
• 3D • Character design • Typography • UI • UX • Mobile • Web animations • Digital • Illustrations
• Manager • Game animations & advertisements • Character animations • Creative • Storytelling
• Problem solver • Collaborative • Flexible • Consistent • Curious • Motivated • Adaptability
• Leadership • Project Management • Excellent english communication • Intermediate polish
communication